



30th Annual Meeting of the American Society of Orthopaedic Physician's Assistants

August 16-19, 2006 • Edgewater Beach Resort • Panama City Beach, Florida

SPONSORSHIP OPPORTUNITIES

ASOPA offers a number of sponsorship opportunities to companies looking to maximize their exposure to orthopaedic physician's assistants (OPAs) who buy and use their products and who also influence the purchasing decisions of the orthopaedic surgeons for whom they work.

Unrestricted Educational Grant

Available at three different levels, these grants will permit ASOPA to finance several aspects of the meeting, helping to ensure that attendee registration fees remain as low as possible.

Sponsorships available at: \$5,000, \$2,500 and \$1,000

Individual Speaker Grant

Interested in sponsoring the participation of a speaker in the 2006 Program? ASOPA provides special recognition to companies that provide session instructors. Company would be responsible for covering honoraria, travel and hotel accommodation costs directly with the speaker.

Sponsorships available at: ALL LEVELS

Welcome Reception

ASOPA's 2006 Welcome Reception will be held on Wednesday, August 16 from 6:00 pm – 9:00 pm and serves as the first official social function of the conference.

Sponsorships available at: \$5,000 (full) or \$2,500 (partial)

Attendee Luncheons

Lunch will be provided for attendees on Thursday, August 17 and Friday, August 18.

Sponsorships available at: \$2,500

Attendee Registration Bags

ASOPA is seeking a company that would like to donate bags with their logo that will be provided to all attendees and will contain all attendee registration materials.

Sponsorship available at: \$500 (in-kind sponsorship)

Other Sponsored Items

USB/Flash Drives with your company's name or logo (very popular!), T-shirts, pens, notepads, highlighters, mouse pads. Please contact ASOPA if you would be willing to provide 150 units of the items listed above or have other items you would like to offer.

Please contact Kent Lindeman, ASOPA's Executive Director at (800) 280-2390 or via email at asopa@hp-assoc.com if your company is interested in sponsorship. Sponsorship will be assigned on a first-come, first-served basis.

Sponsorship Level & Benefits

ASOPA provides its sponsors with valuable benefits at four levels:

BRONZE SPONSOR (Less than \$1,000)

Allows ASOPA to provide you with:

- Recognition as a Bronze Sponsor of the 30th Annual Meeting, including acknowledgment in all conference promotion (print and electronic), circulated to over 2,000 orthopaedic physician assistants and physician assistants (requires sponsorship pledge by February 15, 2006 for logo to be included)
- Company hyperlink on the Annual Meeting page of the ASOPA website
- Recognition as Bronze sponsor in on-site program.
- Signage at conference with company logo

SILVER SPONSOR (\$1,000 - \$2,499)

Allows ASOPA to provide you with all the benefits of a Bronze sponsorship plus:

- 1/4 page ad with preferred placement in the official on-site program that will be distributed to all meeting participants
- Sponsor ribbons for all company representatives attending meeting

GOLD SPONSOR (\$2,500 - \$4,999)

Allows ASOPA to provide you with all the benefits of a Silver sponsorship plus:

- Upgrade to a 1/2 page ad with preferred placement in the official on-site program that will be distributed to all meeting participants

PLATINUM SPONSOR (\$5,000 and above)

Allows ASOPA to provide you with all the benefits of a Gold sponsorship plus:

- Upgrade to a full page ad with preferred placement in the official onsite program that will be distributed to all meeting participants
- Full page ad in the Spring 2006 ASOPA Update (issue of newsletter prior to Annual Meeting)
- Insertion of company promotional material (1 piece) into bags presented to each meeting attendee
- One (1) full conference registration for company representative or orthopaedic physician's assistant attendee of the company's choice