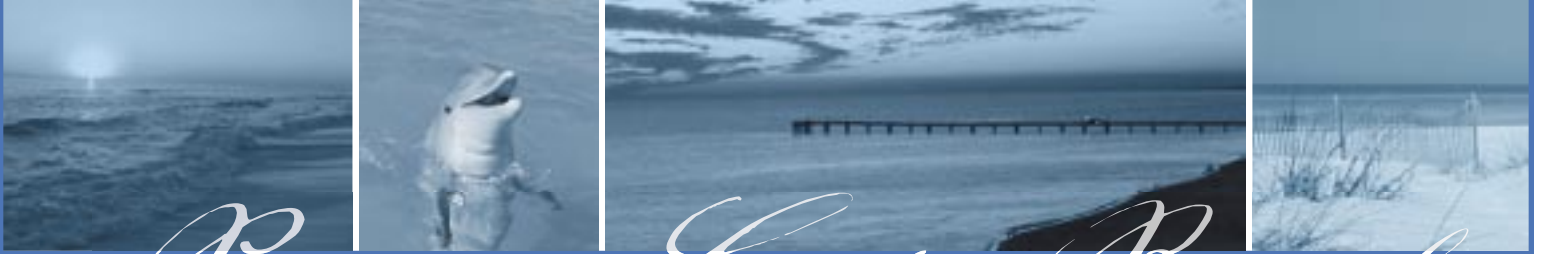




30th Annual Meeting of the American Society of Orthopaedic Physician's Assistants



Panama City Beach

Exhibitor Prospectus

August 16-19, 2006

Edgewater Beach Resort • Panama City Beach, Florida



What is the American Society of Orthopaedic Physician's Assistants?

Established and incorporated in 1976, the American Society of Orthopaedic Physician's Assistants (ASOPA) is an organization for physician's assistants who specialize in orthopaedic Board-certified surgery. ASOPA members are usually employed by a Board-certified orthopaedic surgeon or by an orthopaedic facility.

The organization's primary purpose is to enhance the quality of patient care by providing professional development opportunities for orthopaedic physician's assistants through continuing education, certification, networking, publications and meeting with peers and other allied health professionals.

ASOPA represents OPAs on a larger scale within the American Academy of Orthopaedic Surgeons (AAOS) and The Bone and Joint Decade.

American Society of Orthopaedic Physician's Assistants
8365 Keystone Crossing, Suite 107
Indianapolis, IN 46240
Phone: (800) 280-2390
Fax: (317) 205-9481
www.asopa.org
asopa@hp-assoc.com



Dear Exhibit Manager:

The American Society of Orthopaedic Physician's Assistants would like to cordially invite you to participate in the Technical Exhibition of ASOPA's 30th Annual Meeting, which will be held August 16-19, 2006, at the Edgewater Beach Resort in Panama City Beach, Florida.

ASOPA is a vibrant and continuously growing organization, and, once again, we are inviting all members of the allied health care network to attend our meeting. This includes: registered nurses, nurse practitioners, physician assistants, orthopaedic technologists, physical therapists, athletic trainers, and x-ray technologists.

You are already aware of the close alliance between orthopaedic physician's assistants and the orthopedic surgeons for whom they work. OPAs are actively involved in the decision-making process of day-to-day patient treatment and usually determine which medications, soft goods, total joints, and trauma products will be purchased and subsequently utilized in patient treatment. As a result, this meeting will be an excellent opportunity for you to meet the people who make daily purchasing decisions for individual physicians and group practices.

There will be a one evening only exhibit with a reception in the Exhibit Hall on Thursday, August 17, 2006 from 6:00 pm – 9:00 pm. This is a time when the exhibitors will have the undivided attention of all meeting attendees, will represent the largest social activity of the meeting and will ensure excellent attendance.

We look forward to your participation and thank you for your support of our important sector of the medical profession. If you have any questions, please feel free to contact our society office at (800) 280-2390 or via email at asopa@hp-assoc.com.

We look forward to seeing you this summer in Panama City Beach, Florida!

Sincerely,

Hal Blank, OPA-C
 President

ASOPA Annual Meeting Exhibitors 2004-2005

3 point Products
 3M Medical
 Advanced Infusion
 Aesculap
 Aircast
 Allen Medical
 Biomet
 Biotech, Inc.
 Breg
 Depuy Orthotech
 DM Systems
 Dynasplint Systems-Ortho
 EBI
 Genzyme

Glaxo Smith Kline
 Hand Innovations
 Hapad, Inc
 Howmedica-Osteonics
 K-Medic
 Kyphon
 Medtroni-Sofmor-Danek
 Merck Human Health
 Musculoskeletal Transplant Foundation
 Orthofix
 Orthopaedic Fixation Systems, Inc
 Osteo Encore
 Pfizer
 Pinecrest Rehabilitation Hospital

Professional Products
 Purdue
 See the Trainer Sports Medicine
 Smith & Nephew
 Stryker
 Synthes
 Synvasive
 Transfusion Technologies
 Tri-Med
 Universal Ultrasound
 W. L. Gore & Associates
 Wyeth-Ayerst Pharmaceuticals
 Zimmer

ASOPA INVITES YOU TO EXHIBIT AT OUR 30TH ANNUAL MEETING!

Don't miss your chance to participate in the American Society of Orthopaedic Physician's Assistants (ASOPA) 30th Annual Meeting, to be held August 16-19, 2006, at the Edgewater Beach Resort in Panama City Beach, Florida.

Take advantage of this unique opportunity to showcase your company's products to members of the allied health care field; including, but not limited to, registered nurses, nurse practitioners, physician assistants, orthopaedic technologists, physical therapists, athletic trainers, and x-ray technologists.



LOCATION/ACCOMMODATIONS

The official location for ASOPA's 30th Annual Meeting is the Edgewater Beach Resort. Special room rates are available for meeting participants. It is highly recommended that you make your reservations as soon as possible. Rooms and rates are offered on a space-available basis through July 25, 2006. Reservations may be made by calling the resort at (800) 874-8686. Please be sure to mention that you are with the ASOPA 2006 Annual Meeting to receive the reduced meeting rate.

Edgewater Beach Resort

11212 Front Beach Road, Panama City Beach, FL 32407
www.edgewaterbeachresort.com • (800) 874-8686

Room Rates

Standard 1 Bedroom	\$135.00
Oceanfront 1 Bedroom	\$135.00
Villa 1 Bedroom	\$115.00
Villa 2 Bedroom	\$131.00



AIR TRAVEL

The Panama City – Bay County International (PFN) Airport is less than 10 miles away, with a estimated time of 15 minutes driving to Edgewater Beach Resort on Florida's Gulf Coast. These airlines fly into the Panama City – Bay County International (PFN) airport:

ASA Delta Connection
(800) 221-1212
Northwest AirlinK
(800) 225-2525
US Airways
(800) 428-4322

Attendees may also fly into Fort Walton Beach Airport (1.5 hour drive) or Tallahassee Airport (2 hour drive).

EXHIBITOR REGISTRATION

Each Exhibit Registration (Table Top Display) Includes:

- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket
- Two (2) representative registrations
- 50 word company description in the on-site program

All table space will be assigned on a first-come, first- served basis.

Exhibit Fees

Exhibit fees are \$1,200.00 per table, 2nd table \$1,000.00. Additional representatives may register for \$150.00 per person.

This exhibit fee must be paid by May 30, 2006, in order to register at the early bird rate. An additional \$200.00 fee will be added to registrations received after May 30, 2006.

Electrical Needs

Electricity will be available as an option to exhibitors through the Edgewater Beach Resort (at cost to the exhibitor). All electrical wiring exhibit displays must be approved and meet local fire department regulations. If ordered on-site, there will be an additional fee assessed. If you have any electric needs, please arrange through the resort by Friday, July 28, 2006.

Contact: Candace Cindric, Edgewater Beach Resort
Email: candace.cindric@edgewaterbeachresort.com
Phone: (850) 235-4928

Cancellations & Refunds

A \$200.00 cancellation fee will be charged for booth cancellations received in writing by June 30, 2006. Cancellations received after June 30, 2006 will not be issued a refund.

EXHIBITOR SCHEDULE	
Thursday, August 17	Friday, August 18
12:00 pm – 4:00 pm	Exhibitor Registration
12:00 pm – 4:00 pm	Exhibitor Set-Up
6:00 pm – 9:00 pm	Vendor Reception
9:00 pm – 11:00 pm	Exhibitor Move Out
	8:00 am – 12:00 pm Exhibitor Move Out

EXHIBIT TERMS & CONDITIONS

Exhibitor representatives

Two representative registrations are included for every table purchased. Additional registrations may be purchased for \$150.00 a piece. All company representatives must register and wear the official ASOPA badge for admission to and while in the exhibit area. ASOPA badges will show the representative's name and company. Business cards will not be accepted in lieu of official badges. Registered representatives are welcome to attend all education sessions, coffee breaks, and the Welcome Reception on Wednesday, August 16, 2006. Lunch on Thursday and Friday are not included in the exhibitor registration. If you would like to attend lunch, the cost is \$25.00 per lunch. To earn CEU's, you must register as a conference attendee.

Maintenance and Security

ASOPA does not guarantee the security of the exhibit area and will not be providing security personnel for the exhibits at any time. ASOPA or any of its officers, agents or employees shall not be liable for any loss by theft, mysterious disappearance, damage by fire, or any other cause due to any act of omission or negligence of ASOPA or its officers, agents, or employees.

Shipping and Receiving

The resort will accept packages no earlier than 3 days prior to the meeting. Any exhibit materials should be shipped to Edgewater Beach Resort and Conference Center (address below). A handling fee a \$2.50 per box will be assessed for all boxes received. Any boxes in excess of 35 pounds will incur an additional handling charge of \$5.00 per every 5 pounds over.

Ship to:

Your Name

ASOPA 2006, August 16-19, 2006

C/O: Candace Cindric

Edgewater Beach Resort and Conference Center

520 Beckrich Road

Panama City Beach, Florida 32407

ASOPA takes no responsibility for the arrival and/or security of any shipments.

Acceptability of Exhibits

All products, which are not FDA approved for a particular use in humans or not commercially available, will be exhibited only when accompanied by the appropriate signs that indicate the FDA's clearance status. The following are signs that should be displayed if products are not FDA approved:

- This Device is not cleared by the FDA for distribution in the United States.
- This Device is a Class III device, which is limited by Federal Law for investigational use only.
- This Device is a class II device that is cleared for marketing for _____ use only. (Fill in the blank with clinical indications for which the product is cleared)



The ASOPA reserves the right to restrict any exhibit considered undesirable. These restrictions include:

- Articles of conduct
- Printed matter
- Anything found to be objectionable
- Advertising materials, unless approved by the ASOPA, cannot be distributed outside the exhibit booth
- Equipment may not be demonstrated or machinery utilized in such a way as to give off noxious odors, fumes, dust or other material that is disruptive to the exhibits in general or to neighboring exhibit space
- Noisy exhibits will be prohibited
- No exhibitor may allow goods, decorative materials, furniture, etc., to obstruct or fill passages and open spaces
- No signs may be hung or projected out over passages or open spaces
- All aisles and fire exits must be clear at all times
- The building and materials therein must not in any way be damaged by, for example and not limited to: nails, screws, self-adhesive tape, paint, etc., on doors, walls, floors, etc.
- No flammable or explosive decorations or exposed flames may be used at any time
- All decoration material or paper and flammable paper must be made fireproof
- All products or services exhibited must comply with all local regulations

Indemnity

The exhibitor agrees to indemnify and hold ASOPA, its official contractors, Edgewater Beach Resort, and their respective employees, representatives, agents, successors, and assigns, harmless against any and all damages, claims, judgments, losses, costs and expenses (including attorney's fees) that may at any time be incurred, suffered by or imposed upon the ASOPA and /or Edgewater Beach Resort or their respective employees, representatives, agents, successors or assigns by reason of any action which may result because of or after acceptance of this application or the providing of exhibit space. This indemnification and hold harmless agreement includes, but is not limited to, all claims, damages, losses, or expenses attributable to personal or bodily injury, sickness, disease or death, or to injury to or destruction of tangible property, including the loss if such property.



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August 16-19, 2006 • Edgewater Beach Resort • Panama City Beach, Florida

SPONSORSHIP OPPORTUNITIES

ASOPA offers a number of sponsorship opportunities to companies looking to maximize their exposure to orthopaedic physician's assistants (OPAs) who buy and use their products and who also influence the purchasing decisions of the orthopaedic surgeons for whom they work.

Unrestricted Educational Grant

Available at three different levels, these grants will permit ASOPA to finance several aspects of the meeting, helping to ensure that attendee registration fees remain as low as possible.

Sponsorships available at: \$5,000, \$2,500 and \$1,000

Individual Speaker Grant

Interested in sponsoring the participation of a speaker in the 2006 Program? ASOPA provides special recognition to companies that provide session instructors. Company would be responsible for covering honoraria, travel and hotel accommodation costs directly with the speaker.

Sponsorships available at: ALL LEVELS

Welcome Reception

ASOPA's 2006 Welcome Reception will be held on Wednesday, August 16 from 6:00 pm – 9:00 pm and serves as the first official social function of the conference.

Sponsorships available at: \$5,000 (full) or \$2,500 (partial)

Attendee Luncheons

Lunch will be provided for attendees on Thursday, August 17 and Friday, August 18.

Sponsorships available at: \$2,500

Attendee Registration Bags

ASOPA is seeking a company that would like to donate bags with their logo that will be provided to all attendees and will contain all attendee registration materials.

Sponsorship available at: \$500 (in-kind sponsorship)

Other Sponsored Items

USB/Flash Drives with your company's name or logo (very popular!), T-shirts, pens, notepads, highlighters, mouse pads. Please contact ASOPA if you would be willing to provide 150 units of the items listed above or have other items you would like to offer.

Please contact Kent Lindeman, ASOPA's Executive Director at (800) 280-2390 or via email at asopa@hp-assoc.com if your company is interested in sponsorship. Sponsorship will be assigned on a first-come, first-served basis.

Sponsorship Level & Benefits

ASOPA provides its sponsors with valuable benefits at four levels:

BRONZE SPONSOR (Less than \$1,000)

Allows ASOPA to provide you with:

- Recognition as a Bronze Sponsor of the 30th Annual Meeting, including acknowledgment in all conference promotion (print and electronic), circulated to over 2,000 orthopaedic physician assistants and physician assistants (requires sponsorship pledge by February 15, 2006 for logo to be included)
- Company hyperlink on the Annual Meeting page of the ASOPA website
- Recognition as Bronze sponsor in on-site program.
- Signage at conference with company logo

SILVER SPONSOR (\$1,000 - \$2,499)

Allows ASOPA to provide you with all the benefits of a Bronze sponsorship plus:

- 1/4 page ad with preferred placement in the official on-site program that will be distributed to all meeting participants
- Sponsor ribbons for all company representatives attending meeting

GOLD SPONSOR (\$2,500 - \$4,999)

Allows ASOPA to provide you with all the benefits of a Silver sponsorship plus:

- Upgrade to a 1/2 page ad with preferred placement in the official on-site program that will be distributed to all meeting participants

PLATINUM SPONSOR (\$5,000 and above)

Allows ASOPA to provide you with all the benefits of a Gold sponsorship plus:

- Upgrade to a full page ad with preferred placement in the official onsite program that will be distributed to all meeting participants
- Full page ad in the Spring 2006 ASOPA Update (issue of newsletter prior to Annual Meeting)
- Insertion of company promotional material (1 piece) into bags presented to each meeting attendee
- One (1) full conference registration for company representative or orthopaedic physician's assistant attendee of the company's choice

ASOPA 2006 Annual Meeting Exhibitor Registration



Contact Person (to whom preliminary information will be sent):

Name: _____

PRIMARY BOOTH REPRESENTATIVE

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

50 WORD COMPANY DESCRIPTION (attach a separate piece of paper to the registration form)

TABLE PRICES & PREFERENCES

- 1st table: \$1,200.00 2nd table: \$1,000.00
- Total Number of tables desired: _____
- Two (2) exhibitor registrations are included with each table.

TABLE CHOICE

Please review the Floor Plan (opposite page) and select table numbers in order of preference. Tables are assigned on a first-come, first-served basis.

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

EXHIBIT STAFF

- Additional exhibitor registrations are \$150.00 per person.
- All exhibitors must be registered for this meeting and properly badged.
- Business cards are not acceptable.

Please register the following exhibit staff: (Two exhibitor registrations are included with each table)

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

PAYMENT INFORMATION

Exhibit Space

before May 30, 2006 (\$1200.00) \$ _____ after May 30, 2006 (\$1400.00) \$ _____

Additional Representatives (\$150.00) [____] \$ _____ **TOTAL ENCLOSED:** \$ _____

Payment type: Check payable to ASOPA VISA/MasterCard

Card #: _____ Exp. Date: _____

Note: Full payment must be made along with this registration form to secure a table space and your choice of location (made on a first-come, first-served basis).

DISCLAIMER

By submitting the ASOPA 2006 Exhibitor Registration Form, the exhibitor agrees to the Exhibit Terms and Conditions as stated throughout the prospectus. I have read and fully understand the Terms and Conditions of the Exhibitor Prospectus.

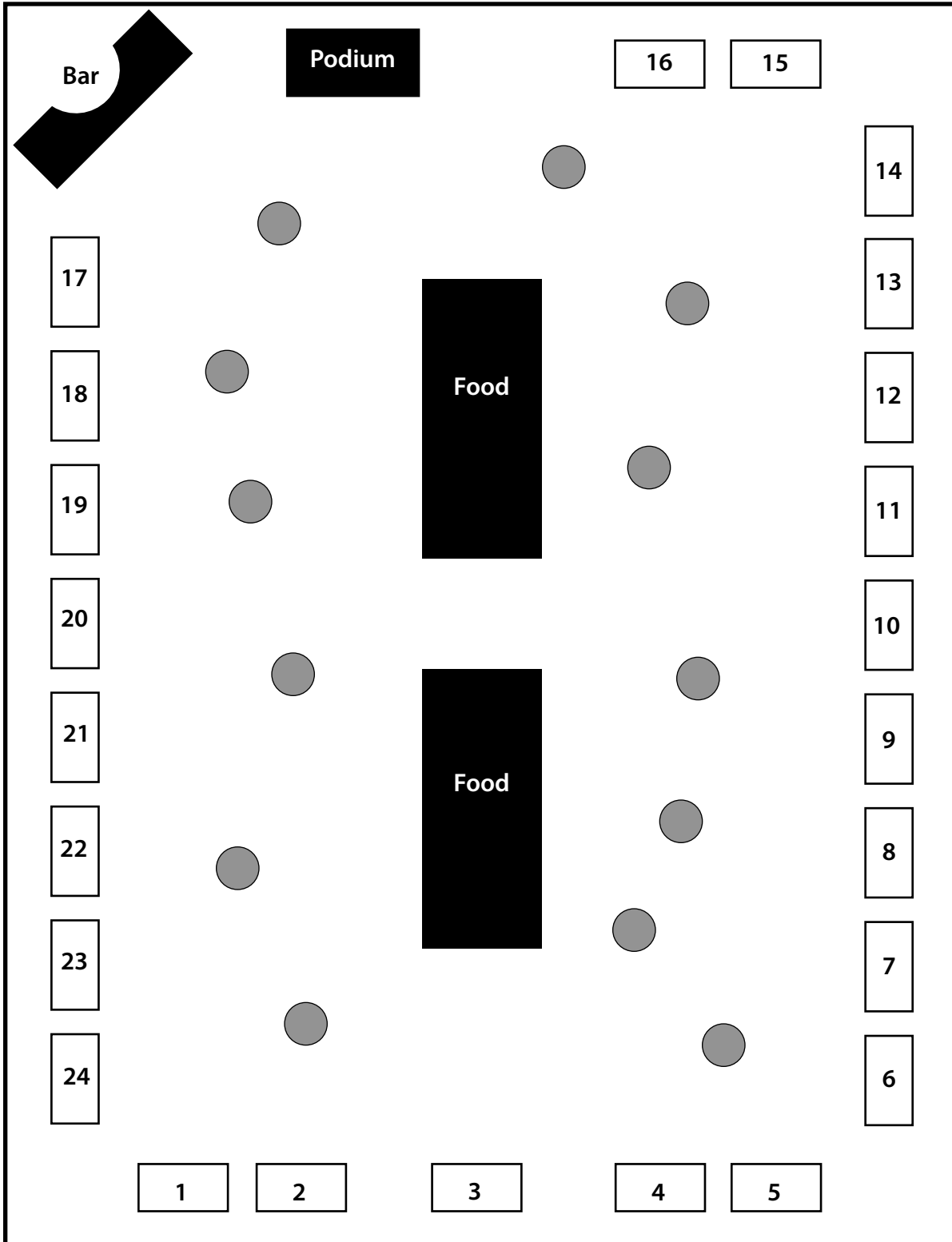
Signed: _____ Date: _____

RETURN REGISTRATION & FEE TO

American Society of Orthopaedic Physician's Assistants • 8365 Keystone Crossing, Suite 107 • Indianapolis, IN 46240
Phone: (800) 280-2390 • Fax: (317) 205-9481 • www.asopa.org • asopa@hp-assoc.com

Exhibitor Floor Plan

Please review the Floor Plan below and indicate your table preference (1st, 2nd, and 3rd choices) on the attached "Exhibitor Registration" form. Tables will be assigned on a first-come, first-served basis.



Not to Scale

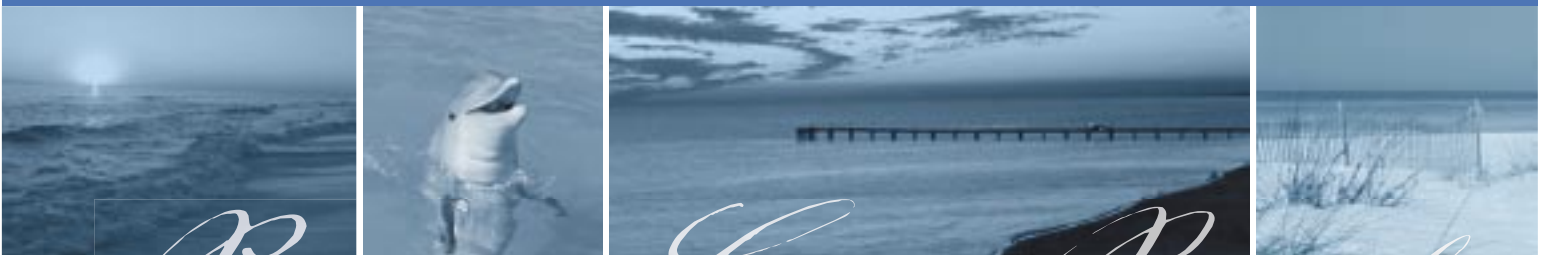


AMERICAN SOCIETY OF ORTHOPAEDIC
PHYSICIAN'S ASSISTANTS
8365 Keystone Crossing, Suite 107
Indianapolis, IN 46240

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RETURNED SERVICE REQUESTED

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